

Montezuma Community Economic Development Association

Minutes of the Board of Directors Meeting on September 13, 2016

By: Leila Hanson

In attendance: Tom Maley, Ellie Courtney, Fred Brooks, Haley Leonard, Lana Hancock, Sarada Leavenworth, Laura Lewis Marchino, James Lambert, Chelsea Jones, Dave Hart, Claire Attkisson, Tim Miller, Liz Ross (SBDC), and Leila Hanson.

- I. Call to order: Mark at 3:05 pm.
- II. Approval of September minutes: Mark motioned; Seconded by Cassie. Motion approved.
- III. Treasurer's Report: Cassie Alexander
 - There have not been a lot of changes in the format.
 - The travel budget is somewhat over the allotted amount.
 - The report could be put online with the membership. – YES, publish for meeting.
 - Acceptance of Treasures Report: Motioned by Chris, Seconded by Fred. Motion Approved.
- IV. Economic Specialist Development Report: Chelsea Jones
 - Business Development has become more of a focus and Chelsea met with multiple businesses.
 - Focus is on "Opt-out for 152" for elections in November.
 - Chelsea to send information on "Opt-out of 152". Ballot items: 1-A is for Montezuma County to opt out. 1-B is for the town of Delores to opt-out.
 - Exploring options for working more closely together.
 - Business Development as a catalyst for change: As a growing business leverage: growing, leverage, e-commerce.
 - Community needs to leverage business and receive training.
 - Best practice: Look at trend for shared work spaces around the state as a format for business growth.
 - Objective: Keeping local connections and leveraging opportunities.
 - Empire Electric Association: Chelsea met EEA. They will rejoin MCDEA. This indicates the strength of economic development efforts at this time.
 - Demography data indicates that there has been a shift but that the data is slow to catch up with the current situation. While we need data for demographics, we also need to look at real time data and "growing" startup businesses.
 - Dave spoke to Bill: There is an interest in Food Incubator Lab, potentially. This would allow a commercial kitchen to explore business opportunities. Chelsea to talk to him.
 - Haley: There are 4 new buildings being constructed. We need to be open to opportunities with this construction boom. We will need more places to eat locally, at least in the next year. She thought food trucks could help address community needs.

V. Region 9: Laura Marchino-Lewis

- Vacant Buildings: Laura was interested in getting an overview. The local community does not have a central repository for commercial rental opportunities.
- State: Website on vacant buildings: Go directly to state for this <https://www.colorado.gov/osa>.

VI. Old Business:

- Membership:
 - Tom Maley will talk to Osprey about membership.
 - Laura: Offered that MCEDA might have an open house for coffee so that the public can learn more about it. Members elected to choose a time at the November meeting. Chris suggested that it might be called "Let's Talk Turkey."
 - Sarada: Would like a list of members on the website, which Chelsea will do.
 - Haley: Would like to combine MCEDA Coffee Clatch with business after hours
 - Region 9 is hosting a meeting at Moose and More. MCEDA could collaborate with them.
 - If a board member connects with a prospective member, Chelsea would appreciate hearing from them and receiving a review. She is willing to send more info to the prospect.
 - Chelsea has a google form which she will send to us.
 - Chelsea is working on an updated list of members.
 - Last quarter items: Regional meeting: Issues related to how we are working regionally and the need to figure the broadband locally.
 - MCEDA is on the precipice of change as drivers of the community. It is connecting with people as the center of information in the community. Community tools include how to succeed in business.
- Laura Marchino-Lewis: Mesa County sent "Best Practices" to the state indicating they got 86 jobs for businesses relocating to Mesa County.
- "10 Fatal Mistakes": This is being held on October 12th at the Welcome Center as an all-day event. The chamber will send out invitations.

VII. Sector Updates:

- Region 9: Laura starts as director on October 1st. Go to website for updates.
 - They are hosting the 4 Corners Film Office in Montezuma County in October.
 - In November they will have a film (Christian Bale). HDTV did the film.
 - Netflix is scouting the area for locations.
 - The film office will host a meeting at Stonefish from 5:30 to 8pm on October 21st. Kelly Kirkpatrick is looking for crews and extras for location shots. Let people know.
- Montezuma County: James Lambert
 - There is discussion about the use of the old Caulkins' building with two possible uses.
 - The county is in support of a vote to "opt-out of 152."
 - There will be a town hall meeting on October 3rd at 7pm in Dolores. All are invited. See their newsletter.
- City of Cortez: Tim
 - Mural Committee: Looking at city-wide art and sculpture. Greg, Mark, and Chris Burkett are on the committee.

- They anticipate an artist display in the new city hall in about a year.
- Ute Mountain Ute Tribe: Madonna is working on economic development, since Tawney has moved on.
 - A replacement for Troy's position is being sought, and advertisements will go out.
 - They would appreciate our help.
 - They are getting their products into City Market.
 - They have product sales at Ute site on Highway 160 in Cortez.
 - They're working with Cortez and the high school on farm produce.
- Town of Mancos: Fred
 - They have a food truck with green table by the market.
 - There is a Brew Fest on September 23rd.
 - The Creative District designation: They are getting organized to be a non-profit.
 - Mancos Days: This event will be orchestrated by the event organizers in the future as the town is designating more responsibility to the organizers themselves.
- Town of Dolores: Rob
 - Their sales tax revenue is up from last year.
 - They're going to have a first reading on a moratorium on marijuana shops for two years.
- Jaynes: Clair Attkison
 - They have been in business 70 years.
 - They're doing a presentation in Durango on September 29th.
- Cortez Retail Enhancement: Mark
 - Their Downtown Marketplace on the 3rd Thursday of the month has been a success, with 500 people attending in August.
 - They are featuring Mariah Comiski as an artist next Thursday.
 - Mark would like to start a monthly coffee house meeting. He could partner with MCEDA for presentations. He wants group participation.
- Axis Health: Sarada
 - Axis is partnering with the Pinon Project on funding for uninsured and underinsured individuals.
 - They need insurance enrollment, and patients needing funding can apply. Interested people can call Axis for an appointment which could be set up several times a week with an enrollment specialist.
- Southwest Health Systems: Haley
 - The hospital is getting a mammogram machine that does 3D imaging in November (same as San Juan).
 - A new OB/GYN will begin in October.
 - They are extending Cardiovascular by adding a doctor. Cardiovascular will be offered weekly.
- Made in Montezuma:
 - David Temple will host a fundraiser for the hospital at Trees of Trail Canyon on October 15th.
 - The hospital has a new ambulance.
 - They received a grant to get 2 more ambulances in the next 9 months.
 - The Health Coalition will hold a meeting to address Proposition 69 about Colorado Cares. The meeting is on October 5th at 11:30 am.

- Leadership Montezuma: Haley
 - “Community Economic Day” will be on Jan 19th, 2017.
 - MCEDA could do a presentation
 - Relocation and resources:
 - How the real estate market works
 - Applying for business loans
 - Connecting in your community
 - Support opportunities through Region 9 and other local resources
 - Connecting locally
 - They are offering **non-profit leadership**.
 - **This would be an excellent opportunity for leadership training in 2017.**