

Montezuma Community Economic Development Association

**BOARD MEETING MINUTES**

**Date: June 14, 2016**

<b>BOARD PRESENT:</b>		<b>Members</b>		<b>Staff</b>
Leila Hansen	Chris Burkett, Haley Leonard	Greg Kemp	Laura Lewis Marchino	Chelsea Jones
Josh Dillinger	Fred Brooks, Tim Miller	Tom Maley	Tonya Nelson , SWCCC	
Cassie Alexander	Mark Drudge	Ed Morlan		

Agenda Item / Topic	Findings and Discussion	Conclusions, Recommendations Actions, and/or Motions
<b>Call to Order</b>	Leila called meeting to order at 3:04pm. Everyone introduced themselves.	<b>Information Only</b>
<b>Approval of Minutes</b>	Leila summarized the May minutes which were distributed prior to the meeting and in handouts. The letters of support requested at the last meeting were sent out. Haley stated that her name was spelled wrong in the minutes.	Motion to approve by Chris Burkett and Mark Drudge seconded. <b>Motion passed with all in favor.</b>
<b>Treasurer Report</b>	<p>The Executive Committee has agreed to increase the hourly pay for Chelsea from \$24 to \$25 an hour. Cassie distributed the financials showing the changes to the budget to reflect the pay increase and the \$5K for marketing for broadband per decisions at the last meeting. MCEDA is projecting more expense than income and if the organization does not get additional membership, \$10,500 will be pulled from the reserve funds.</p> <p>The current budget totals \$40,080 with \$14,405.58 in expenses through May.</p> <p>There was also discussion of providing \$80 a month for Chelsea to take businesses out to coffee etc. since she doesn't have an office. This was already approved in the budget and was for the Board's FYI.</p> <p>Since MCEDA is not a legal nonprofit, they have not been submitting any tax returns. To be compliant, and after consultant with an accountant, they need a fiscal agent until they become a formal entity. A contract was distributed that would have Region 9 do the MCEDA books and serve as fiscal agent. However, for MCEDA to be their own entity and use their EIN number etc., they need to be pursuing their nonprofit designation. It can be "turtle like but it does need to happen. There are some costs for becoming a c6 organization. Chris suggested this be reserved in the budget as a first step in working towards nonprofit designation.</p>	<p><b>Chris made the motion to move the contract amendment to increase Chelsea's salary. Haley seconded and the motion passed with all in favor.</b></p> <p><b>Chris made a motion approve the contract as submitted for Region 9 to serve as the fiscal agent for MCEDA. Tom Maley seconded the motion that passed with all in favor.</b></p> <p><b>Chris made the motion and Tom Maley seconded that the \$4K in the budget be reserved for nonprofit designation. The motion passed with all in favor.</b></p>
<b>Economic Development Specialist Report</b>	Chelsea provided an update on the broadband work she is doing. She distributed a couple of handouts and also referred to her written report that was distributed. Information included:	<b>Look at MCEDA sponsoring an information workshop for the community.</b>

	<ul style="list-style-type: none"> <li>● She explained that exploration of a possible sales tax is underway to help cover the costs.</li> <li>● Outlined the broadband community survey questions that are going out on the potential tax issue. Comments included defining affordability, making sure any sales tax is dedicated to broadband (not general fund) and have a sunset. Bonding was brought up as an option.</li> <li>● Discussion of the SCWCOG role, and Mountain Connect Conference.</li> <li>● Ed asked about Empire not being at the table and explained that currently, only as a utility. The providers (i.e.: Fast Track) will be involved later in the process. There was discussion about this.</li> <li>● Discussed connecting broadband to economic development and how this should show value for MCEDA.</li> <li>● Tim was willing to help Chelsea with education and all MCEDA members were asked to talk about the importance of broadband.</li> </ul> <p>Chelsea has met with 7 businesses this month. Haley requested that work with businesses still continue to happen even with time going to broadband. There was discussion about surveying businesses, finding out who uses EZ donations, asking the businesses</p>	
<p><b>Unfinished Business</b></p> <p>Re-election of Executive Committee members</p> <p>Membership needed</p>	<p>Andrea is no longer serving on the Executive Committee as the government representative (She chairs the SW Colorado Council of Governments Board). Lana will be asked to serve on the Executive Committee. Bern Heath is term limited and thus is no longer Vice Chair. Leila will serve as Vice Chair but a Secretary is needed. There were no volunteers. There are also a couple of openings on the Board. Josh will be leaving (business position) and Tomas is no longer with the Community College. Tonya will assign his replacement to attend MCEDA meetings but his board position is open. There was discussion that Sarada Leavenworth expressed interest in the XC.</p> <p>There was discussion about using broadband as a member strategy. There was brainstorming and suggestions included:</p> <ul style="list-style-type: none"> <li>● What is Chelsea and what is the Board’s role.</li> <li>● Facebook information about joining to support this effort.</li> <li>● Send a follow-up survey to those we worked with about how we can do better and ask them to join.</li> <li>● Felt Chelsea could bring up membership since she is directly working with business...just a soft sell by giving them a membership form.</li> <li>● Should advertise to the chambers that chamber members get a discount.</li> </ul>	<p><b>Leila will follow up with Sarada about being on the Executive Committee.</b></p> <p><b>Chris made the motion and Cassie seconded to elect Tom Maley to the MCEDA board. The motion passed with all in favor.</b></p> <p><b>Chelsea will include membership forms in the materials she gives business.</b></p> <p><b>The next meeting agenda will include new membership as an agenda item to follow-up and continue the discussion.</b></p>
<b>New Business</b>	Information on Broadband was presented earlier in the meeting.	<b>FYI</b>
<b>Sector Updates</b>	<ul style="list-style-type: none"> <li>● Region 9 distributed their new data report on Energy &amp; Conservation</li> <li>● SWCCC – Tonya with the Community College said that Tomas’ position is being advertised.</li> </ul>	<b>FYI</b>

	<ul style="list-style-type: none"> <li>● Mark Drudge said the Cortez Downtown group will be having 3<sup>rd</sup> Thursdays through the summer with beer, vendors and music starting in July.</li> <li>● Colorado Bike Tour will go through Cortez with 600 riders</li> <li>● Tom Maley and Haley discussion the hospital board having a local RFP for funding the expansion and that Vectra is taking the lead. Thanked Haley for being so responsive.</li> <li>● Greg mentioned a mural committee is contracting for a mural on the old Spanish Trail on the Sears Building.</li> <li>● Haley mentioned Amendment 69 is a concern and Colorado Cares is opposed.</li> <li>● There will also be an active shooter drill at Dolores High School for training.</li> <li>● Encouraging participation in the Community Health Needs Assessment Survey.</li> <li>● A task force on addressing homelessness and detox need/recovery center and education is meeting.</li> <li>● Ribbon cutting for new City Hall is tomorrow.</li> </ul>	
<b>Meeting Adjourned</b>	Meeting Adjourned at 4:50 pm The next meeting will be July 12 <sup>th</sup> in the Axis Health Conference room.	

Submitted by Laura Lewis Marchino, Region 9