

Montezuma Community Economic Development Association

Minutes of the Board of Directors Meeting on January 10, 2017

By: Leila Hanson

In attendance: James Lambert, Greg Kemp, Dave Hart, Laura Lewis Marchino, Haley Leonard, Fred Brooks, Robert Dobry, Stephanie Alderton, Tom Maley, Lana Hancock, Nancy Zimmer, Clint Rapier, Jon Callender, Claire Attkisson, Tim Miller, Chelsea Jones, Mark Drudge, **Madonna Wheel**, and Leila Hanson.

- I. Call to order and introductions: Dave at 3:08 p.m.
- II. Approval of October minutes as amended, as well as December minutes: Motioned by Fred. Seconded by Haley. Motion approved.
- III. Treasurer's Report: Cassie (out sick). Report submitted by Laura.
- IV. Treasurer's Report: Motion to approve made by Lana. Seconded by Tom. Motion accepted.
- V. Budget for 2017 accepted. Motioned by Leila. Seconded by Lana. Motion approved.
 - Economic Development Specialist: Hourly wage reflected.
 - Montezuma County: Reduced membership payment by 10% (as reflected in the county's budget for other entities as well).
- VI. Program Status:
 - A motion was made to approve MCEDA working through a "program status" with Region 9. Motioned by Tom. Seconded by Fred. Motion approved.
 - ◇ Laura to request approval of "program status" by Region 9 at their meeting this month. Upon acceptance, the Memorandum of Understanding will be worked out with MCEDA.
 - ◆ The MOU would be presented at the MCEDA meeting in February.
 - Region 9 Board of Directors meeting: January 26, 2017 – MCEDA Executive Committee (Dave Hart/other) could attend.
- VII. Economic Development Specialist Report:
 - Broadband: Chelsea anticipates coordinating broadband planning in 2017 regarding supply and demand issues (since she is non-governmental).
 - ◇ Haley indicated that the Chamber and other local business resources could be used to get the information out to the public.
 - ◇ Empire Electric: Has offered to put information on broadband in their mailings to members.
 - ◇ Mark can distribute to members such as the Chamber.
 - ◇ MCEDA will continue to co-op with other groups.
 - ◇ Haley expressed interest in looking at what the community would be willing to support should there be a request for a tax initiative (up to 1%) county-wide in 2017.

- VIII. Survey:
- Laura cautioned that any survey should not set up an anticipated tax: fine-tune wording presentation.
 - The mission would be to get the tempo of the community.
 - Haley offered to help.
 - Greg indicated that we can fine-tune the specifics after the RFP is received back through Montezuma County.
 - Chelsea can send a survey template out for review. She meets soon with Connect 4 Broadband.
 - Laura: Region 10 did a survey of the Delta/Montrose Cooperative, and we can get this information. Montrose and other business areas have increased their business growth with broadband buildout.
 - Haley look at primary care and medical diagnosis through internet to the home as a broadband strength.
 - Housing Authority: Chelsea met with them to talk about educational opportunities and the potential for online entrepreneurship.
- IX. General Membership:
- Chelsea has a list of members to be sent. New members: Ellie Courtney, Mitchell Toms, and interest by The Journal and Larry McGee.
 - Chelsea is pursuing online membership signup and payments.
 - Chamber: MCEDA was a reciprocal member approached for renewal. Working on promotional items and marketing.
- X. Board Membership:
- The general membership votes at each annual meeting (April) for the Board of Directors.
 - Fifteen Board of Director seats: 7 business members, 5 governmental members, and 3 individual members.
 - Bylaws: The general membership votes at the annual meeting for bylaws changes (if any).
- XI. Appointments of Board Members (with approval at the annual meeting in April):
- Two businesses joined the Board of Directors:
 - ◊ Empire Electric with Clint Rapier.
 - ◊ KSJD Radio with Bob Dobry.
- XII. An individual was appointed to the Board: Greg Kemp
- Lana motioned. Tom Seconded. Motion to approve by acclamation was accepted.
- XIII. Printing:
- Quotes for brochure printing range from \$390 - \$500 for 1,000 brochures. Chelsea would like to update the brochure. Members to send comments. Approval for printing to be addressed at February's meeting.
- XIV. Announcements:
- Leading Edge SBDC: Offering the course January 17th, each Tuesday through March 28th, from 5:30 to 8:30 pm at First National Bank. Soliciting additional participants (10-15 desired). Course being taught by Cindy Dvergsten, SBDC Business Advisor (local business consultant). This item to be placed on the MCEDA website.
- XV. Sector Update:
- Fred: Town of Mancos: Receiving computer training through the state.
 - **Madonna**: Ute Mountain Ute Tribe: ATT and Verizon are on their tower with a

- generator onsite.
- James Lambert: Montezuma County:
 - ◇ Broadband: An RFP was sent out on January 10th with a deadline of February 14th.
 - ◇ The new justice building is going well, and the last slab has been poured.
 - ◇ The next Town Hall Meeting will be held January 23rd in Mancos.
- Tim: City of Cortez:
 - ◇ The new city hall will be ready for occupancy at the end of February.
- Nancy: SCCC:
 - ◇ FireWise: They are offering modules for fire issues, and are looking for furnishings for their building.
 - ◇ Industry grant: They received \$38,000 as a grant; employees can attend programs, which include welding, safety, and lay manufacturing. Employers are encouraged to solicit training. Under Colorado First, they can offer vendor training or in-house training.
- Haley: SWM Hospital: The city completed installation of fiber-optic lines to radiology, which now has an increase in internet speed of 10-times the previous level.

Adjourned: 4:45 pm.